



# MISSING

Product Catalogue  
2022

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Everyday, more than

**200 680**

children & women

**GO MISSING IN INDIA**



# Empower

West Bengal accounts for about 44%\* of all trafficking cases in India, with Sundarbans as the hotbed.

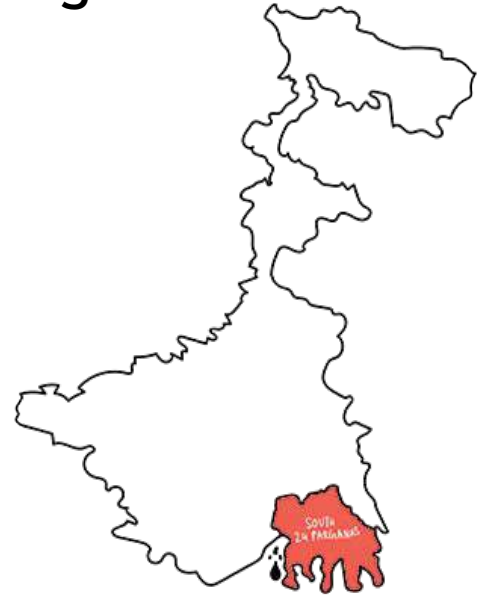
## Missing's Empowerment Centres are in Sundarbans

- Hit by 4 cyclones in 3 years
- USD 0.5 per day per capita income
- Remoteness of the villages
- High Trafficking & Crime Rate



### Beneficiary

**2 Million** vulnerable women and girls from the Sundarbans



# Why use the Missing Bag?

- Empower the Women of Sundarbans to **break out of the cycle of exploitation** and poverty
- The Missing Bag is **handcrafted**, artisanal, environment friendly -in cotton and canvas
- Align your business with your **CSR objectives**
- Create **Brand Visibility**
  - Branding campaigns within our education tools and media
  - Product placements in MASSp, Mobile and PC games
- Builds the organizational **social quotient** to your consumer
  - PR stories in media about our partnership during seminars, workshops and round-table discussions

We have successfully operated the two centers pre-Covid (fulfilled orders of **1,00,000 bags** from jaypore.com over a span of 10 months, and others like JLF, Filament Pictures and German consulate)



**ENVIRONMENT FRIENDLY**



**STRONG SOCIAL NARRATIVE**



**COMPETITIVE PRICING**



**HIGH QUALITY**

# Product Catalogue

1



## Front Pocket Sling Bag

Code: MLO2

Fabric: Canvas

Size: 22 x 17 cm Handle: 110 cm

2



## Canvas Pouch

Code: ML10

Fabric: Canvas

Size: 20 x 18 x 7 cm

**3**

### **Pleated Pouch**

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Code: MLO1  
Fabric: Canvas  
Size: 22 x 15 x 5 cm

**4**

### **Zipper Pouch**

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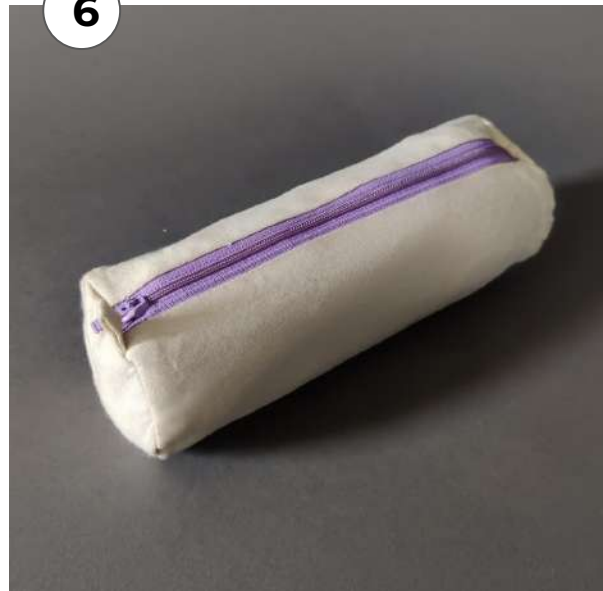
Code: ML06  
Fabric: Canvas  
Size: 25 x 20 cm

**5**

## **Rollover Pouch**

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Code: MLO3  
Fabric: Canvas  
Size: 30 x 22 cm

**6**

## **Pencil Pouch**

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Code: ML08  
Fabric: Canvas  
Size: 17 x 6 cm

**7**

### **Drawstring Mini Bag**

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Code: MLO5  
Fabric: 20s Cotton  
Size: 20 x 12 cm

**8**

### **Drawstring Backpack**

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Code: ML04  
Fabric: Canvas  
Size: 40 x 35 cm



**9**

## Tote Bag

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Code: MLO9  
Fabric: Canvas  
Size: 40 x 35 cm

**10**

## Shopping Bag

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Code: ML07  
Fabric: Canvas  
Size: 38 x 38 cm

# Partner with the Trust to help save missing girls !



Place bulk B2B orders for driving sustainable livelihood.

The placement of MISSING's logo on the bag, **which is optional**, shows our joint commitment to building a world where every girl is safe.

**MISSING**

[www.savemissinggirls.com](http://www.savemissinggirls.com)



**MISSING**



**To order, contact us at:**

✉ [reachus@savemissinggirls.com](mailto:reachus@savemissinggirls.com)

☎ +91- 9739877014